



Archana Sankar

Graphic Designer

Impact driven designer with a focus on managing the end-to-end design process from conceptualization to final production. Skilled at translating business requirements into customer oriented design.

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WORK EXPERIENCE

WEEP

Streetwear Brand

11/2025 - 01/2026

India

Graphic Designer

- Conceptualized and designed a graphic T-shirt capsule within a 7-day timeline, translating emotional storytelling into commercially relevant streetwear graphics.
- Prepared production-ready tech packs in 5 days including graded size charts, detailed BOMs, and stitching specifications for production handoff.
- Designed original vector artwork and conducted comparative trend research to benchmark competing brands
- Experimented with surface design techniques such as heat press applications and cyanotype treatments.

GAP

Pearl Global Industries Ltd.

06/2024 - 07/2024

India

Design Intern

- Researched S/S 2026 trends and developed strategic mood boards to guide commercially aligned womenswear collection teams.
- Coordinated development of two womenswear collections from design finalization to production readiness within tight timelines.
- Created Excel-based tracking systems to monitor development stages and streamline workflow management.
- Supported sampling execution by coordinating between design, sourcing, and production.
- Managed fabric and lace sourcing and created organized trim boards. Created Excel-based

EDUCATION

National Institute Of Fashion Technology

B.Des- Fashion Design

Mount Carmel College

Higher Secondary

SKILLS

Canva

Procreate

Adobe Photoshop

Adobe Indesign

Affinity 3D

Content Writing

Visual Storytelling

Microsoft Excel

SEO

Sampling co-ordination

Inter-personal communication skills

Stakeholder management

KEY PROJECTS

MENSWEAR COLLECTION

- Developed menswear silhouettes and color palettes inspired by the 7 chakras for the 20–25 age demographic, translating spiritual concepts into wearable designs.
- Produced 7 complete garments from raw materials to finished product, including BOMs, balancing creativity, comfort, and commercial appeal.
- Created contemporary adaptations of traditional fabrics and motifs using dyeing and block-printing techniques.

CRAFT BASED COLLECTION

- Researched the Chakhesang tribe of Nagaland, India exploring their fabric heritage, traditional garments, and cultural motifs.
- Designed contemporary silhouettes and produced a complete ensemble (shirt, waistcoat, and pant) personally constructed.

Cultural Club President

- Developed the annual festival calendar and conceptualized the theme for the flagship cultural festival.
- Oversaw the planning and execution of multiple cultural events conducted throughout the year, including planning, logistics, on-ground implementation and securing sponsorships.

WEBSITE & PORTFOLIO

Design Website

<https://www.atelierdegran.com>

Portfolio

https://drive.google.com/file/d/10t9NdC9XgK6qzqNnm_Aw6PTJ2flu13kt/view?usp=sharing

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Malayalam

Native or Bilingual Proficiency