FASHION DESIGN PORTFOLIO



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CITY LEAGUE

CONCEPT OVERVIEW

City League is inspired by the culture surrounding football, rugby and collegiate sports.

It captures the spirit of supporters, students and city youth; drawing inspiration from vintage teamwear, athletic archives and everyday uniforms.

The collection blends nostalgic graphics with modern silhouettes and premium fabrics to create elevated essentials for the streets.

A balance of heritage and contemporary.
Authentic layered and made for everyday.















COLOR PALETTE

CORE NEUTRALS (70%)



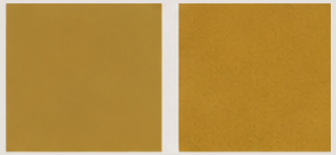
Washed Charcoal | Vintage Black | Stone | Oatmeal Marl | Dark Taupe

TEAM NEUTRALS (25%)



Deep Burgundy | Forest Green | Navy Ink | Dusty Blue

ACCENT (5%)



Aged Gold | Vintage Mustard

CITY LEAGUE

BRAND INSPIRATION



NOAH



STÜSSY



REPRESENT



COLE BUXTON

SUMWON STUDIOS

CITY LEAGUE

COLLECTION PLAN

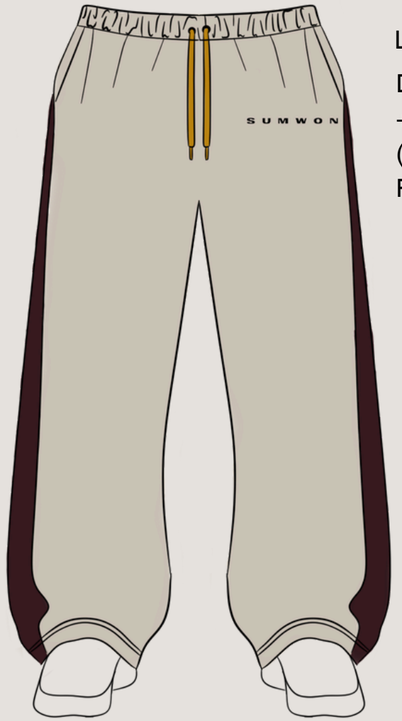




LOOK-01

Forest Green Rugby Shirt (Heavy Rugby Knit (280–350 GSM))
+
Vintage Wash Denim
(12–14 oz Denim)

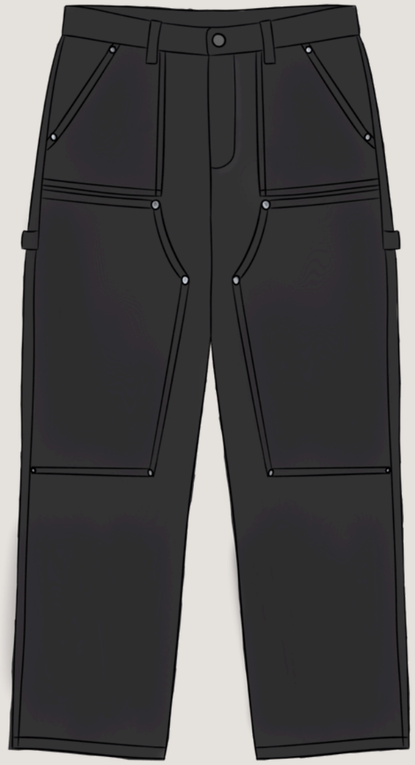




LOOK-02

Deep Burgundy Hoodie
+Matching Sweatpant
(420–500 GSM Brushed Fleece)







LOOK-03

Navy Crewneck
(85% Cotton / 15% Polyester Brushed Fleece)
+
Charcoal Carpenter Pant (Cotton Twill)
+
Nylon Jacket (Nylon Taslan)

CITY LEAGUE

COLLECTION PLAN



LOOK-04

Football Jersey (Polyester Mesh (100% Recycled Polyester))
+
Trackpant (Cotton-rich Brushed Fleece (85% Cotton / 15% Polyester))







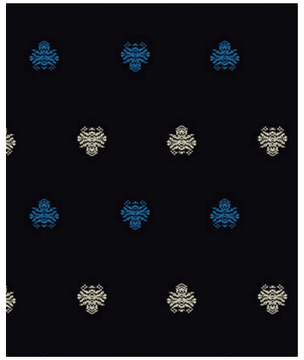
LOOK-05

Stone Graphic Tee
(300–320 GSM Heavyweight Jersey)
+
Taupe Utility Trouser
(Cotton Twill)
+
Nylon Overshirt
(Nylon Taslan)

OLD NAVY A/W 25

Develop a women's apparel collection using jaquard fabric with the provided design guidance under the direction of the Senior Designer. Collaborate closely in the sample creation process to meet specific brand guidelines.





STYLE REF. NO- PGL-ON-D28602ES

FABRIC REF. NO- PGL-ON-DTV-FALL24-007
FABRIC – COTTON JACQUARD
COUNT/CONST- 60S+2/60S*30S / 72*56

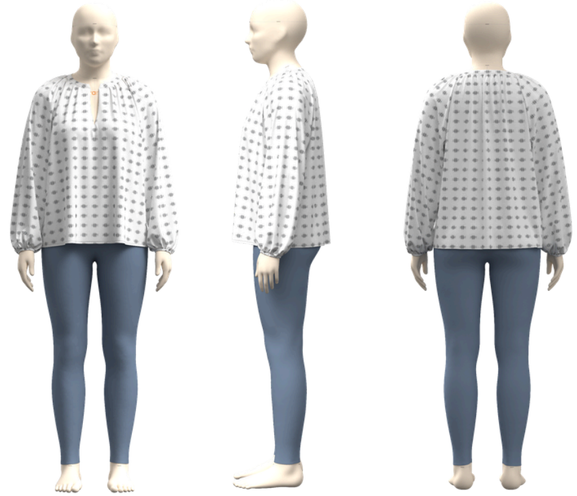
FOB-$
ELC-$

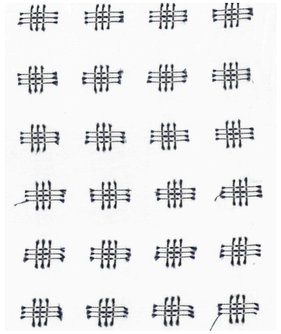




STYLE REF. NO- PGL-ON-D28602ES

FABRIC REF. NO- PGL-ON-DTV-FALL24-004NP
FABRIC – COTTON CLIP JACQUARD
COUNT/CONST- 30S +2/60s x 30 / 84+ extra x 68
GSM- 131
FABRIC PRICE- ₹230
FOB-$
ELC-$





STYLE REF. NO- PGL-ON-D28602ES

FABRIC REF. NO- PGL-ON-DTV-FALL24-001
FABRIC – CLIP DOBBY
COUNT/CONST- 60*60 / 108*72
GSM- 80

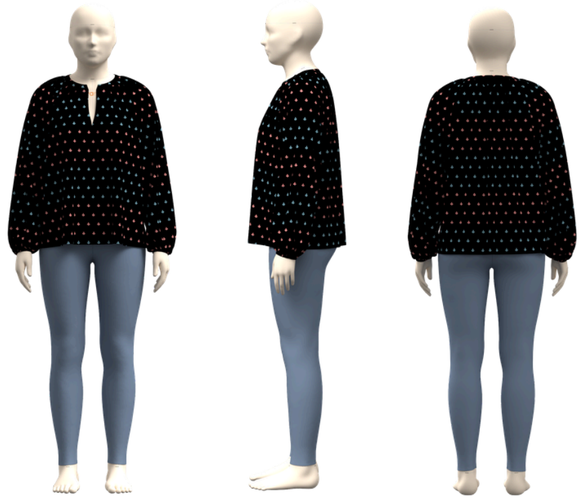
FOB-$
ELC-$

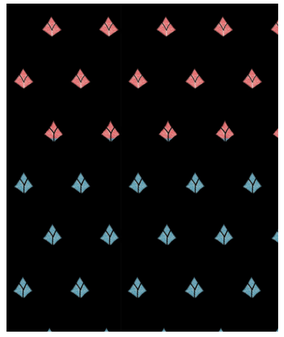




STYLE REF. NO- PGL-ON-D28602ES

FABRIC REF. NO- PGL-ON-DTV-FALL24-VK2417-50
FABRIC – 65% COTTON 35% POLY
COUNT/CONST- 40S*30S+20S / 84*90
GSM- 162
FABRIC PRICE- ₹270
FOB-$
ELC-$

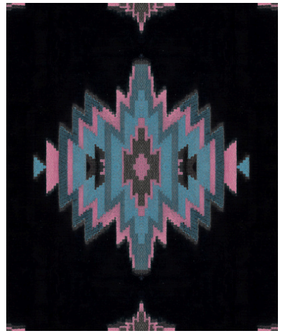




STYLE REF. NO- PGL-ON-D28602ES

FABRIC REF. NO- PGL-ON-DTV-FALL24-VK2356
FABRIC – 75% COTTON 25% POLY
COUNT/CONST- 40S*30S+2/40 / 84*66
GSM- 136
FABRIC PRICE- ₹220
FOB-$
ELC-$





STYLE REF. NO- PGL-ON-D28602ES

FABRIC REF. NO- PGL-ON-DTV-FALL24-VK2384
FABRIC – 50% COTTON 50% POLY
COUNT/CONST- 40S*30S+20S+15S / 84*110
GSM- 188
FABRIC PRICE- ₹220
FOB-$
ELC-$

GAP - S/S 25

Develop a women's apparel collection aligned with the provided design guidance and for the spring summer 25 collection under the direction of the Senior Designer. Collaborate closely in the sample creation process to meet specific brand guidelines.



DETAIL

PGL-ON-SP25-PD1
FABRIC – 100% COTTON
INDIGO DOUBLE CLOTH
COUNT- 40*40
CONST- 128*96



DETAIL

PGL-GS-SP25-JU24
FABRIC – YARN DYED STRIPE
COUNT- 60*60
CONST- 126*102
GSM- 94























Dusty Denims

ABOUT DUSTY DENIMS

Dusty Denims offers a unique blend of vintage charm and modern style. We craft exquisite denim garments using weathered fabrics and eco-friendly techniques. By embracing sustainable practices and minimizing chemical usage, we ensure our products are kind to both you and the planet. Our innovative surface treatments add a touch of individuality to each piece, making you stand out from the crowd.

Client Board

Season: Spring/Summer 25/26
Category:
Fabrics: denim
Market:
Domestic market - middle class
Demographic Details:
Age Group: 20-25
Occupation: Bussinesswoman
Income: 2-4 LPA
Physiographic Details:
Favorite Brands:
Target Audience: ethical fashion enthusiasts





Range Plan

Garment construction







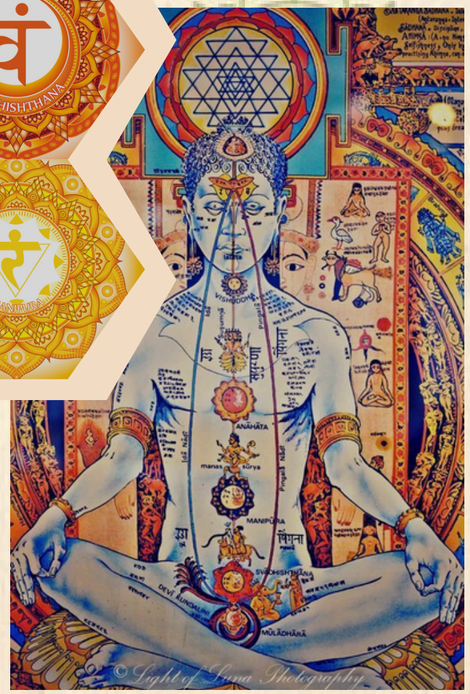












INSPIRATION BOARD

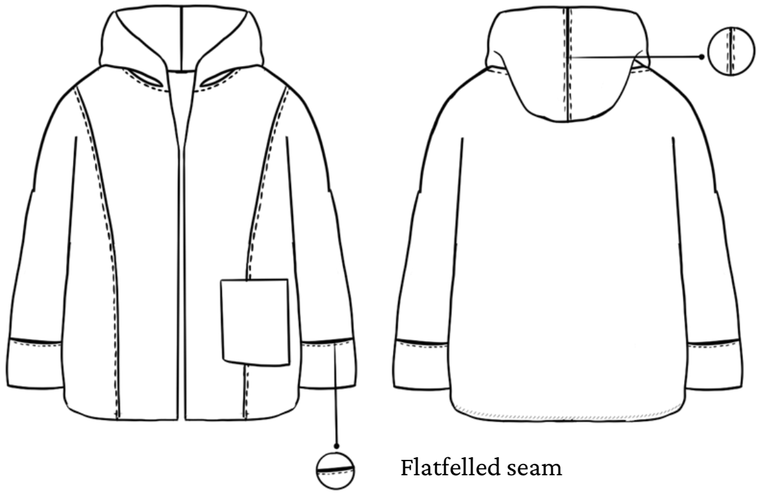
The Seven Chakras serve as the inspiration for this collection, embodying the flow of energy within the body and its connection to balance, movement, and self-awareness. Each chakra represents a distinct force—stability, creativity, power, love, expression, intuition, and enlightenment—forming a spiritual roadmap from the Root to the Crown. This collection translates their essence into fluid silhouettes, symbolic ornamentation, and a harmonious blend of structure and softness, creating garments that resonate with both physical and energetic alignment.

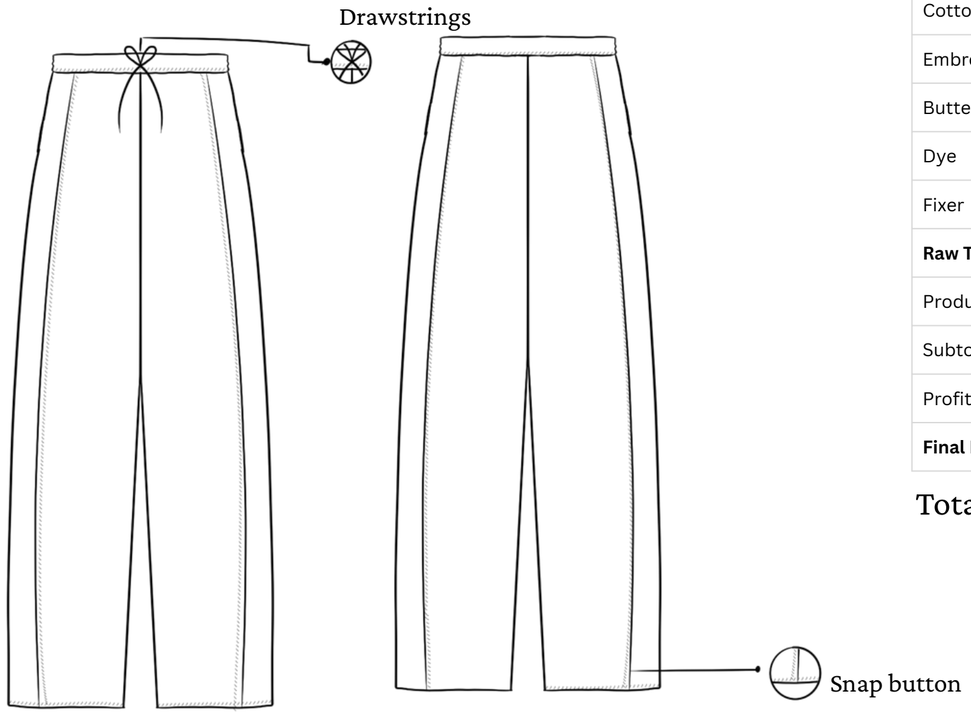
CAYENNE 18-1651 TPG	ORANGE TIGER 16-1358 TPG	GREENGAGE 14-0127 TPG	AZURE-BLUE 17-4139 TPG	SUGAR SWIZZLE 11-0607 TPG
	OLD GOLD 15-0955 TPG	BALTIC SEA 14-4320 TPG	AMETHYST ORCHID 17-3628 TPG	





DESIGN-01





DESIGN-01

Style name:	Crown chakra
Size:	42

HOODIE

Material	Quantity	Unit Price (₹)	Total Price (₹)
Cotton fabric	2.5 meters	280	700
Embroidery thread + drawstring +	4, 2.5m, 1	120+25+15	160
Butter crepe	2.5 meters	150	375
Dye	15g		70
Fixer	30ml	30/15ml	60
Raw Total	–	–	**1,365**
Production	–	–	**1500**
Subtotal (with production)	–	–	**2,865.00**
Profit (25%)	–	–	**717**
Final Price (Top)	–	–	**3582**

Total cost- 6,501

PANEL PANTS

Material	Quantity	Unit Price (₹)	Total Price (₹)
Cotton fabric	2.5 meters	280	700
Dye	15g	–	70
Threads	1	5	5
Fixer	30 ml	30/15ml	60
Raw Total	–	–	**835**
Production	–	–	**1500**
Subtotal	–	–	**2,335**
Profit (25%)	–	–	**584**
Final Price (Bottom)	–	–	**2919**

COSTING

Séla skin

S/S

123 Posts | 986 Followers | 10 Following

Beauty & personal care

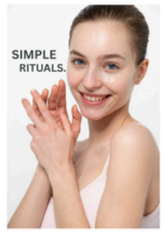
Pause. Care. Restore.

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Pause, nurture and embrace a ritual that restores balance and serenity.

-Séla Skin



SÉLA SKIN

Slow beauty for modern rituals.







PROJECT OVERVIEW

Firestone Pizza is a contemporary fast-casual pizza brand concept developed for the UAE market. The project focuses on creating a bold and modern visual identity that reflects the energy of urban dining while highlighting the craft of stone-baked pizza.

The branding system includes logo design, typography, color palette, packaging design, menu layout, and social media assets. The goal was to create a cohesive brand experience that works across physical touchpoints such as takeaway packaging and digital platforms such as social media and delivery apps.

The concept centers around the idea of fire, flavor, and freshness, celebrating the heat of the oven and the simplicity of high-quality ingredients.
The brand aims to create a memorable experience that feels vibrant, social, and flavorful, appealing to a young urban audience that values both great food and strong visual culture.



BAKED WITH FIRE. SERVED WITH FLAVOR.

FireStone Pizza

Firestone Pizza

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LIVE BOLD.

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THE END.